



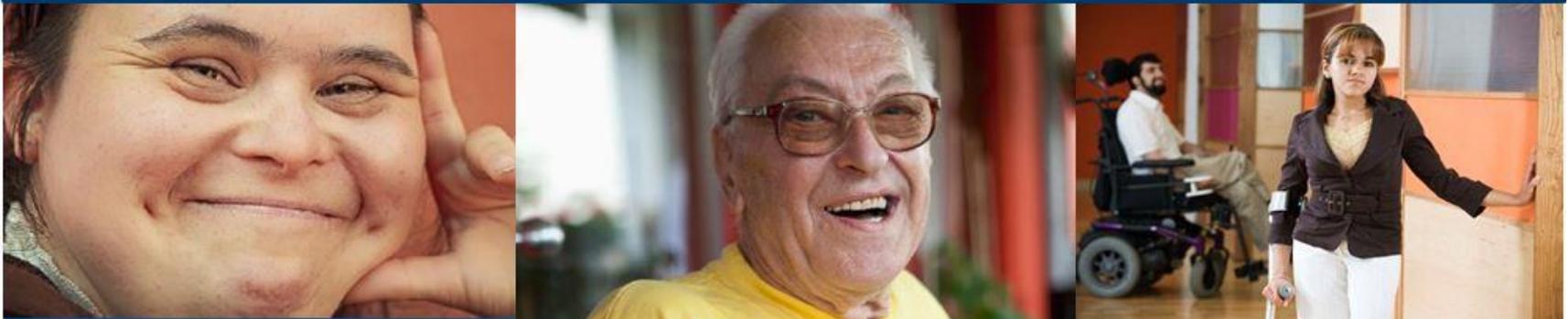
# Why does a health care company care about housing?

Understanding the intersection of housing and health care.

# Our Mission



Helping People Live Healthier Lives



# Case Study: Texas Chronically Homeless Initiative

## The Vision

To develop robust partnerships with homeless coalitions in areas with high numbers of unable to locate, likely chronically homeless, individuals with high health care utilization. Leverage partners' tools and capabilities to locate these individuals, facilitate rapid supportive housing placement, and engage the managed care coordination team to wrap around Medicaid support services.

## Our Partners

- Continuum of Care Program Providers

Build Relationships Among Partners



Establish Parameters



Contract



Data Match



Begin Locating and Engaging Members



Facilitate Housing



Facilitate Health Care Access



On-going Support

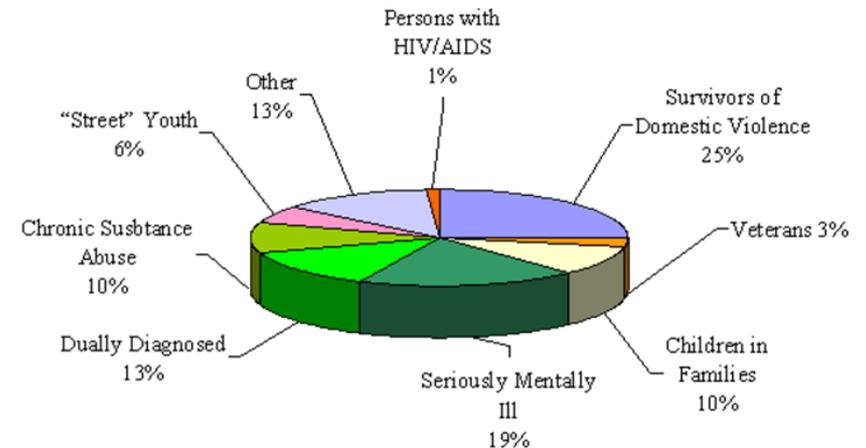


Measure and Evaluate

# Case Study: Initial Data Showed

	Travis	Harris
# Member in HMIS	281	3,093
Top 20 Individual Health Care Spend**	TBD	\$4.1M
All Matched Individuals Health Care Spend	TBD	\$81.3M

**Characteristics of Homeless Population in Austin**



Source: Austin/Travis County 2001 Annual Survey of Homeless Service Providers, March 2001

\*\*Avg. of 2013 & 2014\_Meidcal,RX and BH

Based on HMIS/member data pulled June 2015

# Case Study: Early Lessons Learned

- Relationship building is foundational to building a successful partnership
- We have different languages and different “business” models
- Data makes the business case for the health plan
- Contracting for these “new” services takes time
- Metric definition is key and outcomes will take time
- Coalitions require ongoing education, communication, relationship building as membership and volunteers change
- Take time to learn and understand how each model works to identify common interests and the best way to build a collaborative partnership – may vary in markets as each COC is structured differently.

# Questions