

Long-Acting Reversible Contraceptives: Policies, Practices & Billing

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Why LARC?

Long-acting reversible contraception (LARC; intrauterine device [IUD], contraceptive implant):

- Highly effective method of contraception
- Highest continuation and satisfaction rates
- Can be used by most women
- Increased use may reduce unintended pregnancy rates
- ACOG recommends offering LARC methods as first-line contraceptive option and supports post-partum insertion of LARC as safe, effective, and advantageous

Sources:

American College of Obstetricians and Gynecologists. Committee Opinion No. 539, "Adolescents and Long-Acting Reversible Contraception: Implants and Intrauterine Devices," October 2012.

American College of Obstetricians and Gynecologists. Practice Bulletin No. 121, "Long-Acting Reversible Contraception: Implants and Intrauterine Devices," July 2011.

LARC Effectiveness

	INTRAUTERINE DEVICE (IUD)				IMPLANT
	Mirena	ParaGard	Skyla	Liletta	Nexplanon
Active ingredient	Hormonal (levonorgestrel)	Copper-releasing	Hormonal (levonorgestrel)	Hormonal (levonorgestrel)	Hormonal (etonogestrel)
Effective time	Up to 5 years	Up to 10 years	Up to 3 years	Up to 3 years	Up to 3 years
Year method was FDA approved	2000	1984	2013	2015	2011

- Failure rate < 1% for all LARC devices
- Rapid return of fertility after removal
- Highly cost-effective

Source: American College of Obstetricians and Gynecologists. Committee Opinion No. 642, Increasing access to contraceptive implants and intrauterine devices to reduce unintended pregnancy, October 2015.

LARC Utilization Rates

Women served who received LARC (of total women receiving contraceptives)

Program	FY 2012	FY 2013	FY 2014	FY 2015
Medicaid Clients	6.5% 31,094	5.9% 28,805	6.7% 31,980	7.5% 37,760
Texas Women's Health Program Clients	6.9% 5,958	7.2% 5,023	9.2% 5,316	10.8% 5,926
Family Planning Clients	5.1% 3,113	7.8% 2,798	13.8% 3,200	13.3% 2,918
Expanded Primary Health Care Clients			9.1% 5,680	12.2% 6,856

Coding the Comprehensive FP Visit

Coding the annual comprehensive family planning visit to ensure proper reimbursement:

- Annual visit (use preventive medicine codes):

Age	New Patient	Est. Patient
12-17	99384	99394
18-39	99385	99395
40-64	99386	99396

- Can bill LARC insertion on same date of service

LARC: Billing Options for Clinic Access

Two options:

- Buy and bill

Clinic purchases and maintains a stock of LARC devices and draws from stock on hand for patient use

- Pharmacy method

Clinic orders a single device for a specific patient in advance of use

LARC Access in the Clinic

Initiating LARC at annual comprehensive family planning visit:

- Best practice: Same-day initiation
- Increased patient satisfaction, reduced risk of unintended pregnancy prior to return
- Must be reasonably certain the patient is not pregnant (see [The Texas LARC Toolkit](#) – Protocols and procedural aspects)
- Requires buy and bill option

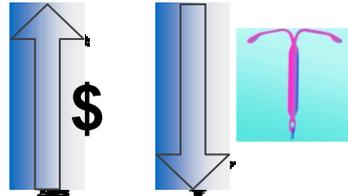
Buy and Bill Method

- Provider purchases LARC devices directly (see manufacturer's website)
- Provider keeps the LARC devices on-site in their general stock
- Allows provider to insert LARC during a patient's visit, removing the need for a second visit

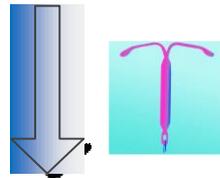
Buy and Bill Method

**Before
Appointment**

**Manufacturer
Distributor
Pharmacy**



LARC:
Mirena, Skyla,
Paragard,
Nexplanon,
Liletta

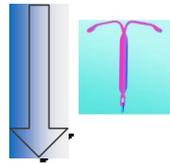


General Stock

Buy and Bill Method (cont.)

**During
Appointment**

General Stock



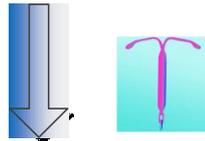
LARC:
Mirena, Skyla,
Paragard,
Nexplanon,
Liletta



Claim*




Medicaid / HTW / FPP



***CLAIM**

- 1) LARC; see crosswalk for Jcode and NDC
- 2) Procedure: Insertion
- 3) Buy-back program available for most LARCs

Coding Same-day Annual Visit and LARC

- Annual visit (use preventive medicine code):
- LARC insertion code:

IUD	58300
Implant	11981

- LARC device code:

J7297	Liletta®
J7298	Mirena®
J7300	Paragard®
J7301	Skyla®
J7307	Nexplanon®

Pharmacy Method

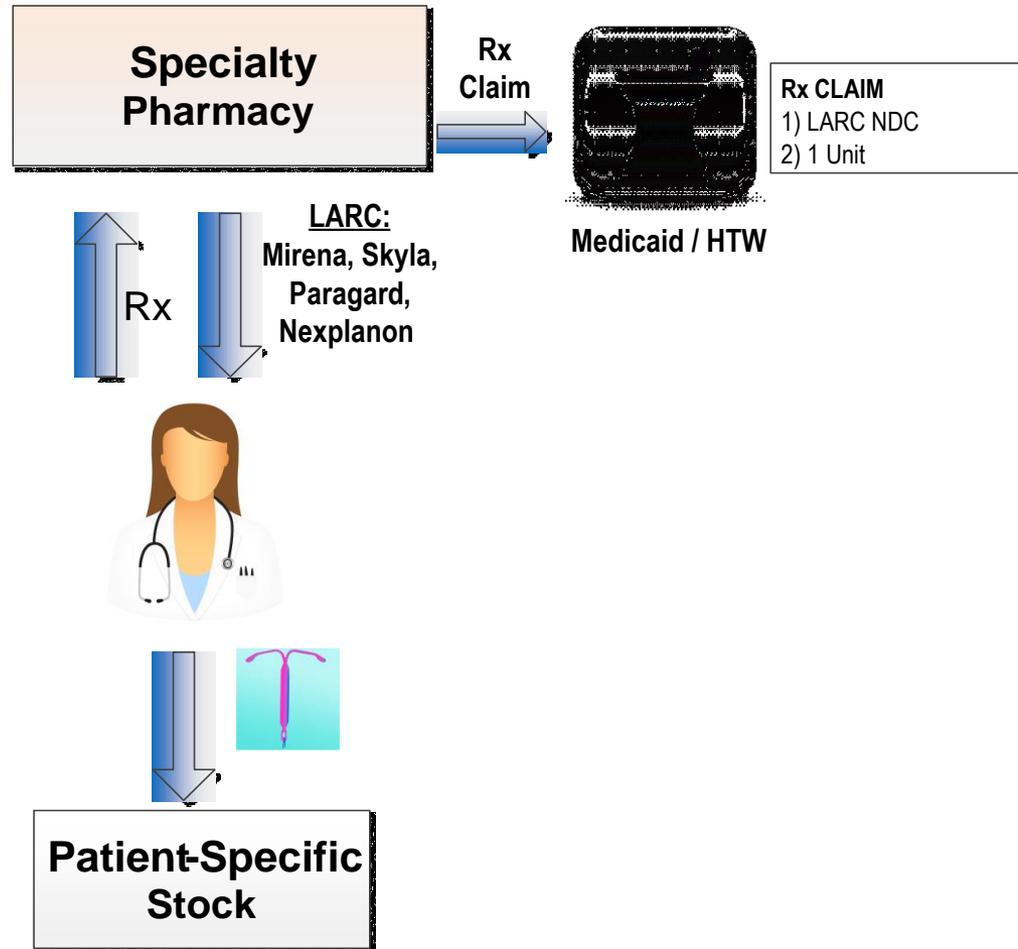
- The following LARC devices currently are available through Medicaid and Healthy Texas Women:
 - Mirena
 - Nexplanon
 - ParaGard
 - Skyla
- HHSC currently is working to add Liletta to the covered options
- Providers have the option to prescribe and obtain these LARC devices from specialty pharmacies

Pharmacy Method

- Patient is seen for annual comprehensive family planning visit, requests and receives counseling on all methods of contraception appropriate for her; provider bills for annual FP visit using the appropriate preventive medicine code
- Patient elects LARC for reliable and reversible long-term contraception, and receives another method (eg, condoms, oral contraceptive pills) on that date of service
- Provider submits a completed and signed prescription request form for LARC to the specialty pharmacy
- Patient returns at a later date for LARC insertion

Pharmacy Method

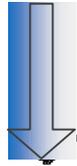
Before Appointment



Pharmacy Method (cont.)

**During
Appointment**

**Patient -Specific
Stock**



Billing

- 1) MD can bill Medicaid / HTW for Insertion fee
- 2) Buy back program available on most LARCs

Coding LARC Service for Pharmacy Method

At return visit for LARC insertion:

- Patient-specific LARC device is administered
- Provider bills LARC insertion code:

IUD	58300
Implant	11981

- Provider does not bill for the LARC device
- Provider does not bill for an office evaluation and management service

Hospital Reimbursement for Immediate Postpartum LARC

- Procedure codes **J7297, J7298, J7300, J7301, and J7307** may be reimbursed in addition to the hospital diagnosis related group (DRG) payment when insertion is performed immediately postpartum
- For claims submitted to the Texas Medicaid and Healthcare Partnership (TMHP) for processing, hospital/facility providers must submit an outpatient claim with the appropriate procedure code for the contraceptive device in addition to the inpatient claim for the delivery services

Hospital Reimbursement for Immediate Postpartum LARC

- Hospital providers that also contract with the Family Planning Program may receive reimbursement for a LARC device inserted immediately postpartum for Emergency Medicaid clients
 - Effective September 1, 2014, “wrap-around” reimbursement was added for LARC devices for Emergency Medicaid clients also eligible for the Family Planning Program at the time of delivery
 - Hospital contractors are responsible for developing a process to determine Family Planning Program eligibility
 - To receive Family Planning Program reimbursement, hospital contractors must file a separate Family Planning Program claim with the appropriate procedure code for the LARC device and the insertion

Federally Qualified Health Center (FQHC) Reimbursement for LARC

- Procedure codes **J7297, J7298, J7300, J7301, and J7307** may be reimbursed in addition to the FQHC encounter payment; the LARC device is not subject to FQHC limitations
- For claims submitted to TMHP for processing, FQHC providers must submit on the same claim the procedure code for the encounter and the procedure code for the contraceptive device
- Procedure codes for the insertion will be processed as informational only

LARC Devices Purchased Using the 340B Drug Pricing Program

- All eligible organizations and covered entities that are enrolled in the federal 340B Drug Pricing Program to purchase 340B discounted drugs must use modifier U8 when submitting claims for 340B clinician-administered drugs, including LARC devices
- Reimbursement rates for claims submitted to TMHP for processing for LARC devices, including LARC devices purchased using the 340B Drug Pricing Program and using modifier U8, were updated on January 1, 2016

- Launched on June 24, 2016
- Offers suggestions and resources to support implementation of a policy to make LARCs available to women throughout the reproductive life cycle
- Distributed to Medicaid providers, MCOs, and women's health stakeholders
- Can be found online at
 - <http://www.hhsc.state.tx.us/WomensHealth/Documents/texas-larc-toolkit.pdf>
 - <https://www.healthytexaswomen.org/> → About → *Long-acting Reversible Contraception*

Resources for LARC Utilization

- The Texas LARC Toolkit
 - <http://www.hhsc.state.tx.us/WomensHealth/Documents/texas-larc-toolkit.pdf>
- ACOG LARC Program
 - <http://www.acog.org/About-ACOG/ACOG-Departments/Long-Acting-Reversible-Contraception>
- ASTHO LARC Learning Community
 - <http://www.astho.org/Programs/Maternal-and-Child-Health/Long-Acting-Reversible-Contraception-LARC/>
- Long-Acting Reversible Contraception Products, Medicaid/CHIP Vendor Drug Program
 - <http://www.txvendordrug.com/formulary/larc.shtml>

Questions?