

Benefits Counseling

Providing counseling, advice and representation on public benefits and legal issues.



How a benefits counselor can help you

A benefits counselor answers questions regarding the application process for programs such as Medicare, Medicaid, Social Security, and Supplemental Insurance over the phone, through home visits, and presentations and enrollment events in the community. Benefits counselors and volunteers are trained and certified.

A benefits counselor may counsel and advise on:

- Income maintenance/public benefits.
- Medical entitlements.
- Insurance such as Medicare Part D, Low Income Subsidy (Extra Help), and Medicare Savings Programs (MSP).
- Surrogate decision making.
- Individual rights.
- Housing.
- Institutional care.
- Consumer issues.
- Advanced directives.

For information contact:
1-800-252-9244
www.dads.state.tx.us/ie

Low Income Subsidy (Extra Help)

Do you have Medicare, live on a limited income and need help to pay for your prescriptions?

If you APPLY and qualify for EXTRA HELP:

- You may not have to pay your Medicare Part D premiums, deductibles, co-payments and coinsurance.
- Your prescriptions will be discounted.

Contact your local area agency on aging or aging and disability resource center for more information.

1-800-252-9240
www.dads.state.tx.us/services/index.cfm



ALERT!
Income and resource limits have changed!

You may qualify for EXTRA HELP

There are many services available to assist people with disabilities, older Texans, their families and caregivers. Apply now and you may qualify for EXTRA HELP with prescriptions and more!

For more information, contact your local area agency on aging (AAA), or aging and disability resource center (ADRC).

1-800-252-9240

www.dads.state.tx.us/services/index.cfm



SPECIAL ALERT!
Income and resource limits have changed!

SPECIAL ALERT

Income and resource levels have changed! Come and learn more...

Monday, April 18, 2011 ■ 7 p.m.
Area Agency on Aging of the Capital Area
6800 Burleson Road, Bldg. 310, Suite 165
Austin, TX 78744

1-888-622-9111



MIPPA

Advertisements, templates and print materials

April 2011

Welcome to the MIPPA Toolkit Overview

In the following pages, you'll find a catalog of the MIPPA Toolkit CD contents. Use these materials to help individuals get the information and services they need.

Communicate with your printer. Tell them what you need and make sure they can print your job with the file you've supplied them.

Many of the print materials on the CD are provided in two PDF types: one with live transparency, and one as a PDF/X-1A. Ask the printer which they would prefer. If they have any technical questions, please contact **DADS Media Services** at **512-438-3048**.

Be sure to get a hard-copy (paper) proof of your job **before** it prints. Treat this proof like a contract, and check it very carefully.

If you have any questions about the contents of this CD, please contact **DADS Media Services** at **512-438-3048**.

Advertisement – 13p x 57p

Full (four) color file for print media. 13 x 57 picas.

MIPPA_Ad_13p57p_color.pdf



Advertisement – 20p x 29p

Full (four) color file for print media. 20 x 29 picas.

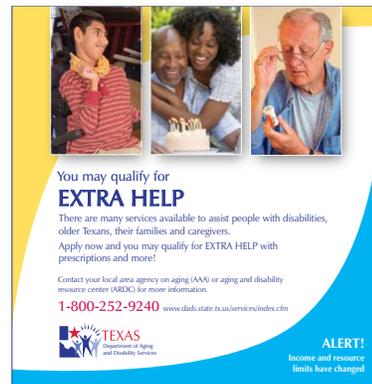
MIPPA_Ad_20p29p_color.pdf



Advertisement – 27p x 28p

Full (four) color file for print media. 27 x 28 picas.

MIPPA_Ad_27p28p_color.pdf



Advertisement – 42p x 29p

Full (four) color file for print media. 42 x 29 picas.

MIPPA_Ad_42p29p_color.pdf



Advertisement – 48p x 63p

Full (four) color file for print media. 48 x 63 picas (also allows for a bleeding or full-page ad space).

MIPPA_Ad_48p63p-bleed_color.pdf



Advertisement – 48p x 63p

Grayscale (black and white) file for print media. 48 x 63 picas.

MIPPA_Ad_48p63p_BW.pdf



Advertisement – 48p x 63p

Full (four) color file for print media. 48 x 63 picas.

MIPPA_Ad_48p63p_color.pdf



Advertisement – 8" x 10.75"

Grayscale (black and white) file for print media. 8 x 10.75 inches.

MIPPA_Ad_full_BW.pdf



Advertisement – 7” x 10”

Full (four) color file for print media. 7 x 10 inches.

MIPPA_Ad_full_7x10_color.pdf

EXTRA HELP
Helping you get the most out of Texas

You may qualify for EXTRA HELP

There are many services available to assist people with disabilities, older Texans, their families and caregivers.

Apply now and you may qualify for EXTRA HELP with prescription and more!

Contact your local area agency on aging (AAA) or aging and disability resource center (ADRC) for more information.

1-800-252-9240
www.dhs.texas.gov/extrahelp

TEXAS
Department of Health
and Human Services

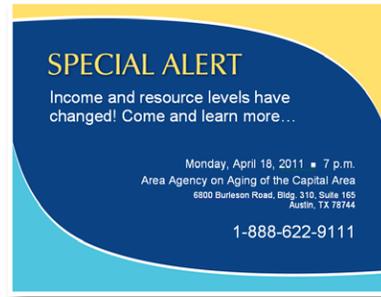
SOCIAL SECURITY
MEDICAID
SUPPLEMENTAL SECURITY BENEFITS
NUTRITION
OMBUDSMAN
INFORMATION
BENEFITS COUNSELING
EXTRA HELP

Event flier template

Can be used to create an event flier in Microsoft Word. Includes a "Special Alert" header graphic. An Adobe Illustrator version of the template is also included.

MIPPA_event-flier_1.doc

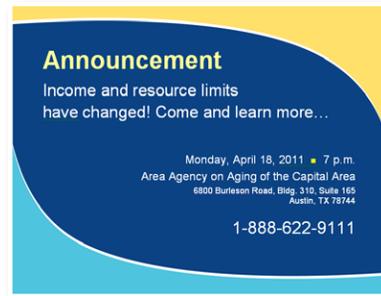
MIPPA_event-flier_1.ai



Event flier template

Can be used to create an event flier in Microsoft Word.

MIPPA_event-flier_2.doc

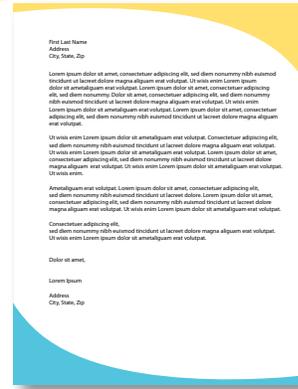


Letterhead template

Can be used to create a cover letter in Microsoft Word. An Adobe Illustrator version of the template is also included.

MIPPA_letterhead.doc

MIPPA_letterhead.ai



Power Point presentation template

Editable template file for creating custom PowerPoint presentations. Multiple graphic templates are set up in the master slides area.

MIPPA_master_slides.ppt



Power Point presentation template

Non-editable PowerPoint file for giving MIPPA presentations. Includes information from the push cards and inserts. Pages may be deleted as necessary.

MIPPA_ppt_slideshow.ppt



Bilingual bookmarks

Two-sided bookmarks with English on one side and Spanish on the other. They included generic MIPPA contact information.

MIPPA_bookmark_LiveTrans.pdf

MIPPA_bookmark_PDFX1A.pdf



Brochure insert backs

Common back with generic MIPPA contact information. Designed to print on the back of each of the 11 MIPPA inserts.

MIPPA_inserts-common-back_ENG.pdf



Brochure insert fronts

Brochure inserts covering the 11 MIPPA topic areas. All 11 inserts are included in this document. Each page is meant to be backed by the above common insert back.

MIPPA_inserts-front_ENG_LiveTrans.pdf

MIPPA_inserts-front_ENG_PDFX1A.pdf



Brochure insert Spanish backs

Common back with Spanish-language generic MIPPA contact information. Designed to print on the back of each of the 11 Spanish-language MIPPA inserts.

MIPPA_inserts-common-back_SPN.pdf



Brochure insert Spanish fronts

Brochure inserts covering the 11 Spanish-language MIPPA topic areas. All 11 inserts are included in this document. Each page is designed to be backed by the above common Spanish-language insert back.

MIPPA_inserts-front_SPN_LiveTrans.pdf
MIPPA_inserts-front_SPN_PDFX1A.pdf



Large poster delivery system

Large poster can be used as a brochure and business card delivery system.

MIPPA_large-display_ENG.pdf



Pocket folder brochure

Standard three-panel brochure with a twist; it includes a pocket that holds the 11 MIPPA topic area inserts. Contact DADS state office for reprints.

MIPPA_brochure_ENG_LiveTrans.pdf
MIPPA_brochure_ENG_PDFX1A.pdf



Pocket folder Spanish brochure

Standard three-panel brochure with a twist; it includes a pocket that holds the 11 Spanish-language MIPPA topic area inserts. Contact DADS state office for reprints.

MIPPA_brochure_SPN_LiveTrans.pdf
MIPPA_brochure_SPN_PDFX1A.pdf

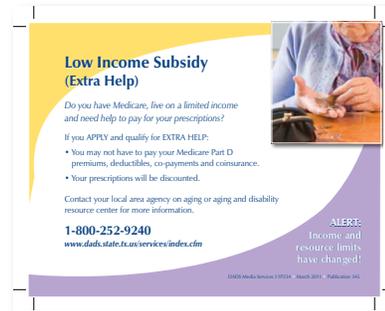


Bilingual push cards (front sides)

Push cards covering the 11 MIPPA topic areas. Each of the push cards is meant to be printed as a bilingual piece, with English on one side and the corresponding Spanish on the other side.

MIPPA_cards-front_ENG_LiveTrans.pdf

MIPPA_cards-front_ENG_PDFX1A.pdf



Bilingual push cards (back sides)

Push cards covering the 11 MIPPA topic areas. Each of the push cards is meant to be printed as a bilingual piece, with English on one side and the corresponding Spanish on the other side.

MIPPA_cards-back_SPN_LiveTrans.pdf

MIPPA_cards-back_SPN_PDFX1A.pdf



Generic 11 x 17 poster

Small 11 x 17 poster with generic MIPPA contact information.

MIPPA_generic-poster_ENG_LiveTrans.pdf

MIPPA_generic-poster_ENG_PDFX1A.pdf



Generic Spanish 11 x 17 poster

Small Spanish-language 11 x 17 poster with generic MIPPA contact information.

MIPPA_generic-poster_SPN_LiveTrans.pdf

MIPPA_generic-poster_SPN_PDFX1A.pdf



Personalized 11 x 17 poster

Small 11 x 17 poster with contact information for each of the AAAs and ADRCs on separate pages (37 pages total).

MIPPA_personal-poster_ENG_LiveTrans.pdf
MIPPA_personal-poster_ENG_PDFX1A.pdf



Personalized Spanish 11 x 17 poster

Small Spanish-language 11 x 17 poster with contact information for each of the AAAs and ADRCs on separate pages (37 pages total).

MIPPA_personal-poster_SPN_LiveTrans.pdf
MIPPA_personal-poster_SPN_PDFX1A.pdf



Radio ad and PSA

Ad:

Do you have Medicare? Do you live on a limited income? Do you need help paying for your prescription medications?

With the recent changes in Medicare, you may now qualify for Extra Help with your prescription drugs. To find out more, contact your local area agency on aging at 1.800.252.9240 or, to locate your local aging and disability resource center, go to www.dads.state.tx.us.

PSA:

Recent changes in Medicare may affect you. Extra Help with your prescription drugs may now be available. Medicare beneficiaries may also be eligible for a 50 percent discount on brand-name drugs and an increased discount on generic drugs. Plus, there are no co-pays or deductibles for annual wellness visits and personalized prevention plan services. For more information, contact your local area agency on aging at 1.800.252.9240 or, to locate the aging and disability resource center near you, go to www.dads.state.tx.us.
