

Baby Fruits & Veggies - 4oz Jars Summary								
Participation			664,908		674,066		679,543	
			May 2020		June 2020		July 2020	
Category	Sub-Category	SubCat Description	Redeemed	% of Total	Redeemed	% of Total	Redeemed	% of Total
17	1	GERBER BABY FRUIT 4 OZ	63,783	4.47%	66,072	4.77%	69,081	4.68%
17	2	GERBER BABY VEGETABLES 4 OZ	9,899	0.69%	12,725	0.92%	14,248	0.96%
17	4	BEECH NUT BABY FRUIT 4 OZ	105,944	7.42%	98,082	7.09%	103,727	7.02%
17	5	BEECH NUT BABY VEGETABLES 4 OZ	59,468	4.17%	54,878	3.97%	57,593	3.90%
17	9	BABY VEG FOR OLDER INF 4 OZ	30	0.00%	46	0.00%	9	0.00%
17	10	PRIVATE LABEL BABY FRUIT 4 OZ	1	0.00%	0	0.00%	1	0.00%
17	11	PRIVATE LABEL BABY VEG 4 OZ	2	0.00%	0	0.00%	0	0.00%
17	12	ORGANIC PRIV LBL BABY FRT 4 OZ	9,135	0.64%	7,341	0.53%	6,937	0.47%
17	13	ORGANIC PRIV LBL BABY VEG 4 OZ	4,207	0.29%	3,384	0.24%	2,934	0.20%
17	14	ORGANIC NAT BRND BABY FRT 4 OZ	427,326	29.95%	408,443	29.51%	457,009	30.93%
17	15	ORGANIC NAT BRND BABY VEG 4 OZ	210,575	14.76%	199,833	14.44%	213,936	14.48%
17	16	BEECHNUT NATURL BABY FRUIT 4OZ	192,399	13.48%	192,950	13.94%	197,785	13.39%
17	17	BEECHNUT NATURL BABY VEG 4OZ	115,639	8.10%	117,194	8.47%	121,282	8.21%
17	18	PRIV LBL 2PK BABY FRT 4 OZ	1,092	0.08%	1,116	0.08%	1,369	0.09%
17	19	PRIV LBL 2PK BABY VEG 4 OZ	70	0.00%	132	0.01%	196	0.01%
17	20	NAT BRND 2PK BABY FRT 4 OZ	157,501	11.04%	154,616	11.17%	162,023	10.97%
17	21	NAT BRND 2PK BABY VEG 4 OZ	69,876	4.90%	67,092	4.85%	69,276	4.69%
Total Jars Redeemed			1,426,947	100.00%	1,383,904	100.00%	1,477,406	100.00%
Total Dollar Redeemed			\$1,615,957.83		\$1,573,412.09		\$1,683,498.96	