Attract Families to Your Business!
Display a Breastfeeding-friendly Establishment window cling in your front window!

Did you know?

• Breastfeeding families are more likely to frequent businesses where they feel welcome and their family values are respected.

• Studies show women from higher income families are more likely to breastfeed.

• Over 80 percent of women with purchasing power initiate breastfeeding in Texas.

• Many moms perceive breastfeeding in public as a barrier to breastfeeding. When they do breastfeed, it is often done so discreetly you don’t even know the baby is being fed.

• Texas law says moms have the right to breastfeed in public. A mother is entitled to breastfeed her baby in any location in which the mother is authorized to be. (Chapter 165, Texas Health and Safety Code)