

YOUR MILK
is like medicine
for your baby.

BREASTMILK
is more than just food
for your baby.
It also protects your baby
from illness.

YOUR MILK
changes to meet
your baby's needs
as he grows.

BREASTMILK
is easily digested,
reducing your baby's risk
of diarrhea
and constipation.

Your baby needs
YOUR MILK
for normal brain growth.

BREASTMILK substitute
(formula)
does not have the protective
ingredients found
in breastmilk.

Reduces
your baby's risk
of becoming overweight
or obese
later in life.

Reduces
your risk of
developing
breast cancer.

Reduces
your risk
of developing
ovarian cancer.

Releases
hormones that
relax moms.

BREASTFEEDING
your baby can help you
lose pregnancy weight.

Creates
a special bond
with your baby.

BREASTFEEDING
is better
for your health.

BREASTFEEDING
is convenient

Your baby
is more likely to
be healthier because of
BREASTFEEDING.

Always available.

Always ready
and
at the right temperature.

With practice,
you can
BREASTFEED
anywhere.

BREASTFEEDING
helps the environment
because it doesn't require
extra resources
to prepare or store.

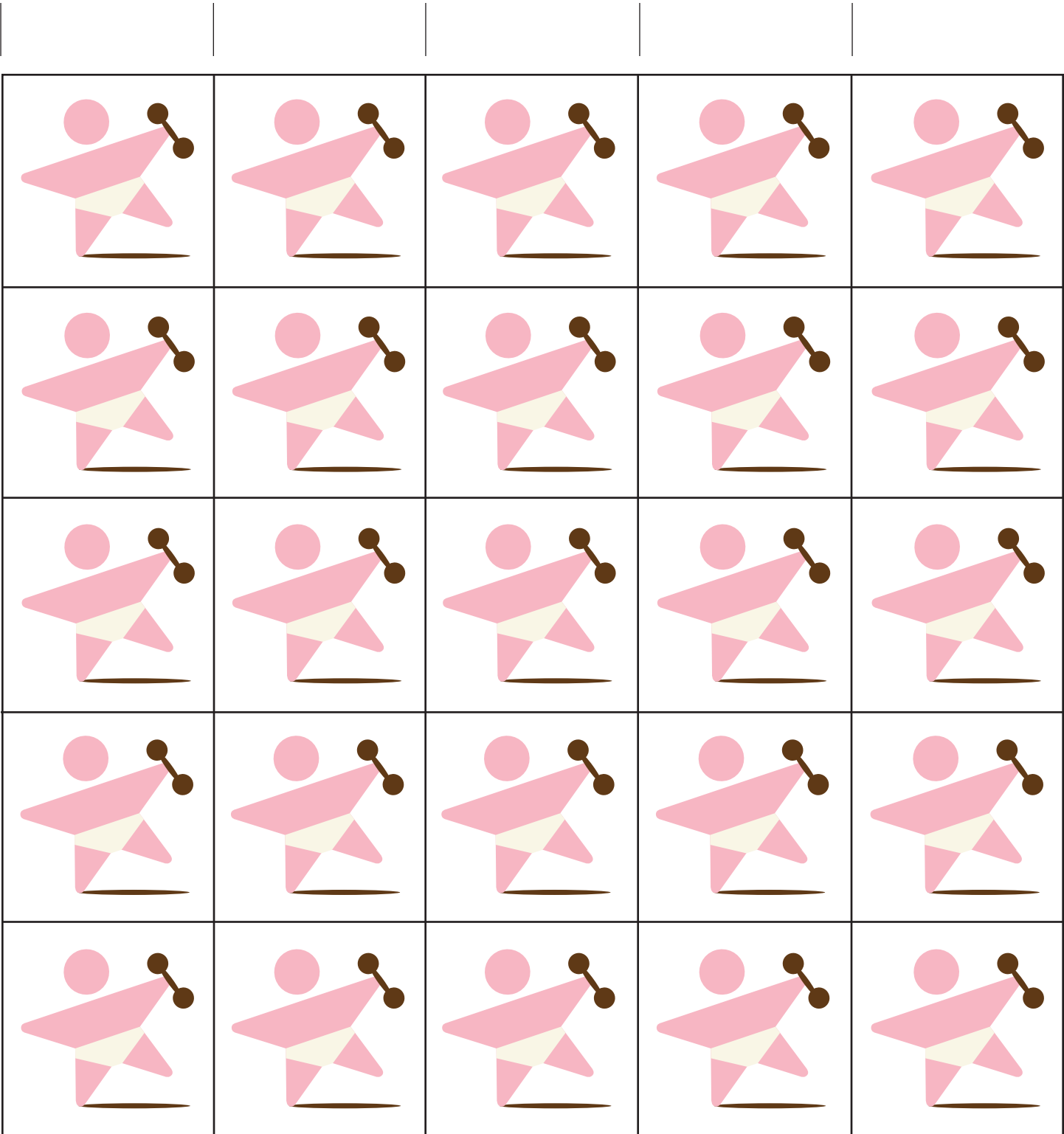
Improves baby's
cardiovascular health.

Reduces baby's risk for SIDS.

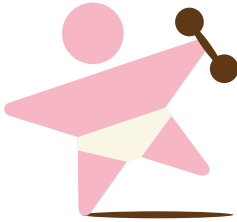
BREASTMILK
is collected and stored
at milk banks
around the world
for sick and premature babies.

Sick and premature babies
that are fed BREASTMILK
have a much better chance
of developing well.

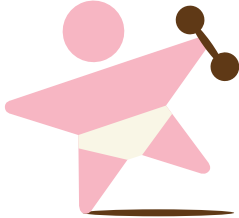
Helps calm
your baby or toddler.



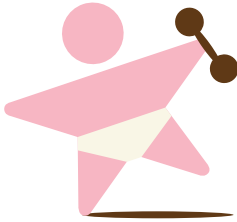
B I N G O

Breastmilk is more than just food for your baby. It also protects your baby from illness.	Your milk is like medicine for your baby.	Breastmilk is easily digested, reducing your baby's risk of diarrhea and constipation	Your milk changes to meet your baby's needs as he grows.	Your baby needs your milk for normal brain growth.
Breastmilk substitute (formula) does not have the protective ingredients found in breastmilk.	Reduces your baby's risk of becoming overweight or obese later in life.	Reduces your risk of developing breast cancer.	Reduces your risk of developing ovarian cancer.	Breastfeeding your baby can help you lose pregnancy weight.
Releases hormones that relax moms.	Creates a special bond with your baby.		Breastfeeding is better for your health.	Breastfeeding is convenient.
Your baby is more likely to be healthier because of breastfeeding.	Always available.	Always ready and at the right temperature.	With practice, you can breastfeed anywhere.	Breastfeeding helps the environment because it doesn't require extra resources to prepare or store.
Improves baby's cardiovascular health.	Reduces baby's risk for SIDS.	Breastmilk is collected and stored at milk banks around the world for sick and premature babies.	Sick and premature babies that are fed breastmilk have a much better chance of developing well.	Helps calm your baby or toddler.

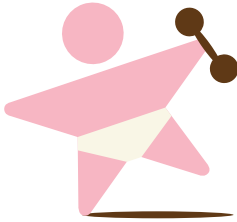
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Breastfeeding helps the environment because it doesn't require extra resources to prepare or store.	Improves baby's cardiovascular health.	Reduces baby's risk for SIDS.	Breastmilk is collected and stored at milk banks around the world for sick and premature babies.	Sick and premature babies that are fed breastmilk have a much better chance of developing well.

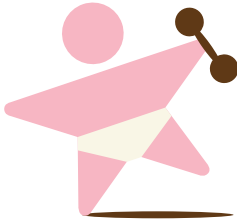
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Breastfeeding is convenient.	Breastmilk is more than just food for your baby. It also protects your baby from illness.	Your baby needs your milk for normal brain growth.	Reduces your risk of developing breast cancer.	Your baby is more likely to be healthier because of breastfeeding.

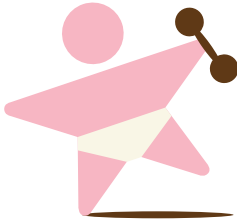
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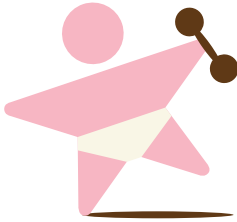
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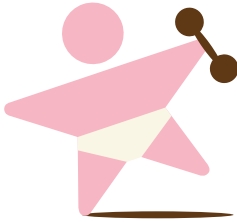
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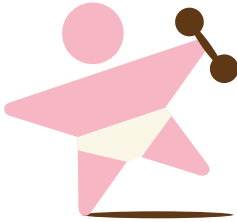
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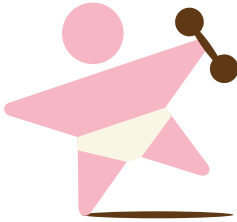
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